

You're invited

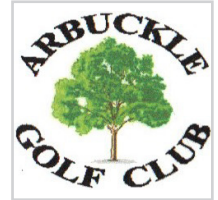
FREE Almond Grower Workshops!



Tuesday, February 7, 2012
Latif's Restaurant
111 North Golden State Boulevard
Turlock, CA 95380



Monday, February 13, 2012
Arbuckle Golf Club
5918 Hillgate Road
Arbuckle, CA 95912



What's in it for you?

1. Submit your self-assessment (100% confidential) and receive a FREE customized farm-management report comparing your practices to fellow growers
2. CEU credits
3. Expert presentations by farm advisors with Q&A
4. Free snacks and lunch
5. Prizes
6. The opportunity to examine your operation for additional efficiencies
7. Network with other growers
8. Learn the latest recommended and cost-effective techniques
9. Contribute facts to tell the Almond Sustainability Story to buyers, regulators and stakeholders.
10. Help ensure that buyers preferentially source California almonds

Agenda

- 8:00am Arrival and Sign-in
8:30am Welcome, Overview, Brief Q&A
- 9:00am Self-Assessment Exercise
- Irrigation
 - Nutrient Management
 - Air Quality
 - Energy
 - Pest Management
- 11:30am Farm Advisor Presentation with Q&A
(see presentation details below)
- Lunch and prize drawing
- 1:00pm Adjourn

To register:

Please contact Debye Hunter
Almond Board of California
dhunter@almondboard.com
phone: 209.343.3230
fax: 209.549.8267

Please include a name, address, phone number and email for each attendee.



Guest Presenters



• Roger Duncan •
UCCE Farm Advisor
Stanislaus County
"Insects and/or Diseases:
Timely and Key Issues" 02.07.12



• Franz Niederholzer •
UCCE Farm Advisor
Colusa/Sutter/Yuba Counties
"Rootstock and Variety Selection
and Disease Implications" 02.13.12



The **California Almond Sustainability Program** provides value for you. “Sustainable Agriculture” is not a radically different or business unfriendly farming philosophy. It simply advocates practices that balance three principles: Economically Feasible, Environmentally Sound and Socially Equitable. But, an increasingly important part of sustainable agriculture is **Telling Your Story**. By participating and submitting **confidential self-assessments**, the Almond Board can champion your thoughtfulness and achievements in the use of cost-effective, environmentally and socially sound practices to almond buyers, public policy makers and consumers. Through the assessment and presentations, you may also learn about new options for **increasing profit and environmental protection**. You also receive a free, confidential sustainability report that compares your practices to those of fellow growers.

We look forward to seeing you at the workshop!

Who should attend: Almond ranch owners and managers who can best answer questions about everyday ranch management, and who have **never done an assessment or have not assessed their practices for the newer modules** – energy efficiency, air quality and pest management. Owners who are not day-to-day managers are also welcome to attend to learn about the program (and can bring a ranch manager or other personnel to fill out the assessment).

You are invited to participate in an **Almond Sustainability Workshop**. The program is designed by the Almond Board of California and SureHarvest to ensure value for you.

Participating in an Almond Sustainability Workshop helps market your almonds



Buyers are asking for sustainability. The information from the workshop will help the industry illustrate how almond growers are using water and other resources in a responsible, sustainable, and beneficial way.