

## Industry Communications Manager

The Almond Board of California (ABC), a Modesto based organization, is inviting applications for an Industry Communications Manager who will play a vital role in working across all functional areas that impact the supply side of the California Almond Industry in order to identify relevant issues and develop strategies to communicate effectively to the grower and handler community. The successful candidate will leverage experience in traditional media and new technology formats and develop programs and educational outreach initiatives in support of Board objectives. A key function of this position will involve serving as the managerial editor and publisher for ABC publications. Responsibilities also include budget, staff, event, and agency management.

The position requires a strong communications background with increasing levels of managerial responsibility. A bachelor degree in communications, journalism, public relations or related field is required with knowledge of agriculture preferred.

Interested candidates must contact Tom Van Groningen, Search Consultant ([tv9047s@aol.com](mailto:tv9047s@aol.com)) for information regarding the application process.